

Economic Solutions to Sustained Mobility

Marriott Uptown, Albuquerque, NM Wednesday, October 15, 2025	
7.00 ABA 0.00 ABA	Registration
7:00 AM - 8:00 AM	Vendor Networking Breakfast - Sponsored by MWI Inc, and Lee Engineering
	Welcome and Opening Remarks
	ITSNM - Jeremy Cok, President
	NMDOT - Ricky Serna, Cabinet Secretary
8:00 AM - 8:30 AM	Offices of Senators Martin Heinrich and Ben Ray Lujan
	Office of Representative Melanie Stansbury
	Mid-Region Council of Governments - Office of Executive Director
	City of Albuquerque - Director of Municipal Development - Jennifer Turner
8:30 AM - 8:55 AM	Partner Demonstration - Presented by Chris McGarty of Omnisight
8:55 AM - 9:20 AM	Partner Demonstration - Presented by Sydney Journel of Aurora
9:20 AM - 9:45 AM	Partner Demonstration - Presented by Blake Hansen and Christina Thibodeau of Olssor
	Before Morning Break Door Prize Drawing - Sponsored by Horrocks
9:45AM - 10:30 AM	Morning Break
	Vendor Networking and Morning Break - Sponsored by Summit Traffic Solutions and MRCOG /
	MRMPO
10:30 AM - 10:55 AM	After the Morning Break Door Prize Drawing - Sponsored by 360 Network Solutions
	Partner Demonstration - Presented by Chris Cassani of MioVision
10:55 AM - 11:20 AM	Partner Demonstration - Presented by Jamie Martinez and Clay Weston of Southwest Research
	Institute
11:20 AM - 12:05 PM	Presentation 1: Next Generation Advanced Border Information System by Mark Jensen of
	Transpo Group
	Lunch - Sponsored by Wilson & Company, and SRIRAMA LLC
	Golf Outing Recap by Chris Schroeder of RealTime Solutions
12:05 PM - 1:30 PM	ITS America Virtual Address by Bobby McCurdy, Senior Director of Policy and Advocacy
	ITS Champion Award Announcement
	ITS Project Award Announcement
	ITS NM Scholarship 2025 Award
1:30 PM - 2:15 PM	Presentation 2: Using Traffic Data to Enhance Maintenance of Traffic on Reconstruction
	Projects by Adam Danczyk of Iteris
2:15 - 3:00 PM	
	Presentation 3: Object-Based Tracking Data for Traffic Signal Operations by Tyler Houston of
	Notraffic
	Before Afternoon Break Door Prize Drawing - Sponsored by Truck Specialized Parking Services
3:00 PM - 3:45 PM	Afternoon Break
	Vendor Networking and Afternoon Break - Sponsored by AM Signal, LLC and Kodiak Robotics
3:45 PM - 4:30 PM	After the Afternoon Break Door Prize Drawing - Sponsored by Souder Miller & Associates
	Presentation 4: Fleet and Infrastructure Electrification Development in New Mexico by Jerry
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4:30 PM - 4:55 PM	Partner Demonstration - Presented by Scott Pyle of Swarco McCain
4.EE DN4 5.00 DN4	Election Results and Closing
4:55 PM - 5:00 PM	Grand Door Prize Drawing - Sponsored by Bixby Electric
	Student Scholarship Solicitation
5:00 PM - 6:30 PM	Reception Sponsered by Horrocks and Swarco Entertainment by Le Chat Lunatique
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